

# portuguese furniture



**Moscow**

12-15 October 2016

AM CLASSIC **3 Hall 8, Stand A25**

SERIP **4 Hall 7, Booth D24 D26**



# AM CLASSIC

Hall 8, Stand A25

*AM Classic, founded in 1962 by Armando Ferreira da Silva, is a classic furniture company located in Paços de Ferreira – the Portuguese capital of furniture.*

*We export about 98% of our production to more than 40 countries all around the globe. Along with AM Classic furniture (our core business), we also work with Private Labels and Contract projects.*

*Combining both traditional crafting techniques and sophisticated technology, we intend to produce high quality goods at the best prices.*



## AM Classic

Rua Adolfo Bentes, 327  
4595-088 Frazão - Paços de Ferreira  
Portugal

**tel** +351 225 860 390

**fax** +351 255 860 399

**email** [info@amclassicfurniture.com](mailto:info@amclassicfurniture.com)

**www.amclassicfurniture.com**

**contact** José Augusto Oliveira



AMCLASSIC<sup>®</sup>

*Since 1962*

# SERIP

Hall 7, Booth D24 D26

*Serip designs and produces nature-inspired chandeliers, resulting in organic lighting that stands out for its thorough attention to detail and unique design.*

*Serip's Design concept consists in nature-inspired organic shapes. The round, spiral, unproportional and uneven forms sets Serip's Design apart as exclusive and immediately defined as "Organic Lighting".*

*In a present world mainly focused in symmetry, standard and monotony - as a result of the industrial and mechanic production -, Serip responds with concepts such as difference, uneven, unique and contrast, like nature's powerful distinguished elements.*

*Serip's passion for lighting and search for design innovation provides a unique point of view in today's massified decoration market. Due to the almost entire absence of mechanic elements in the production process, and the increasing human touch, there are never two exact pieces. Every produced piece is a singular and unique work of art.*



## Serip Organic Lighting

Rua Dr. João Freitas Branco, 26  
Moinhos da Funcheira  
2650-287 Amadora  
Portugal

tel +351 214 933 045

fax +351 214 918 779

email [serip@serip.com.pt](mailto:serip@serip.com.pt)

[www.serip.com.pt](http://www.serip.com.pt)

contact Mário Pires

tlm +351 966 020 368

SERIP  
ORGANIC LIGHTING





Rua da Constituição, 395  
4200-199 Porto  
PORTUGAL

tel +351 225 025 872 | +351 225 091 754  
mail mail@apima.pt

[www.apima.pt](http://www.apima.pt)  
[www.interfurniture.pt](http://www.interfurniture.pt)

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